

UPCOMING SEMINAR

PERSUASIVE COMMUNICATION SKILLS FOR THE LEGAL PROFESSION

Friday 26 March 2010: 9.00am to 4.15pm
College of Law City, Level 7, St James Centre
111 Elizabeth Street, Sydney
6 MCLE units

Specifically designed for the legal profession, this unique one day program provides you with tools for communicating more effectively and persuasively in any type of business situation. The skills of effective communication are easy to learn and are immediately applicable to real-life work challenges, whether you are dealing with colleagues, the Managing Partner or your clients. The program is designed to equip you with skills and tailored strategies to help you communicate more effectively with others. You will crystallise your own natural communication style, ability to project empathy and level of interpersonal flexibility. The program then assists you to develop tailored strategies for communicating more effectively with others. By the end of the day, you will have the skills to build trust, positively influence others and achieve more positive results.

This interactive workshop requires completion of a short questionnaire one week prior to the seminar to assist the presenter with tailoring the program to enhance each participant's involvement.

Book early to avoid disappointment! Registrations must be received by **Friday 19 March** (a \$50.00 late fee will apply).

Key Benefits of the Program:

- ▶ **Acquire** immediately usable skills (rather than learning theory).
- ▶ **Easily understandable.** A simple practical methodology that builds on existing personal and work experience.
- ▶ **Multi-purpose.** Skills are effective in both business and personal settings.
- ▶ **Thorough documents** provide comprehensive tools and information.
- ▶ **The principles and skills** learned are applicable universally in all cultures.
- ▶ **Work related.** Participants address real-life challenges by developing a plan to communicate more effectively with specific individuals at work.

Presented by:

Matt Lohmeyer Principal Consultant, Streamwise

Comments from previous course:

- ▶ "Interesting, unique, fun and thought provoking."
- ▶ "Useful considerations for future communications."
- ▶ "Enjoyable and very thought provoking, I feel I have learned something new."
- ▶ "Worth attending."

ORDER FORM/TAX INVOICE

ABN 32 001 040 651

Ph: 02 9223 7111

Return to: College of Law City, Level 7, St James Centre,
111 Elizabeth Street, Sydney, NSW, 2000 or DX 838 Sydney
or register online at: www.collaw.edu.au

Fax: 02 9223 7377

Please register me for the following seminar:

10053 **Persuasive Communication Skills** (6 MCLE units)
Friday 26 March 2010: 9.00am to 4.15pm
College of Law City, Level 7, 111 Elizabeth St, Sydney

L/S Member: **\$509** (incl. \$46.27 GST)

Non-Member: **\$590** (incl. \$53.64 GST)

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We welcome phone bookings, but a credit card number must be given and payment authorised. Please note that refunds are not given unless the College is notified of your cancellation in writing four working days before the seminar. A cancellation fee applies to each seminar. If you require any changes to your contact details or they appear incorrect in anyway, please contact our Continuing Professional Education Department.

This document will be a tax invoice for GST when fully completed and you make a payment that is under \$1000. Please photocopy for your records.



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